

FIG. 1

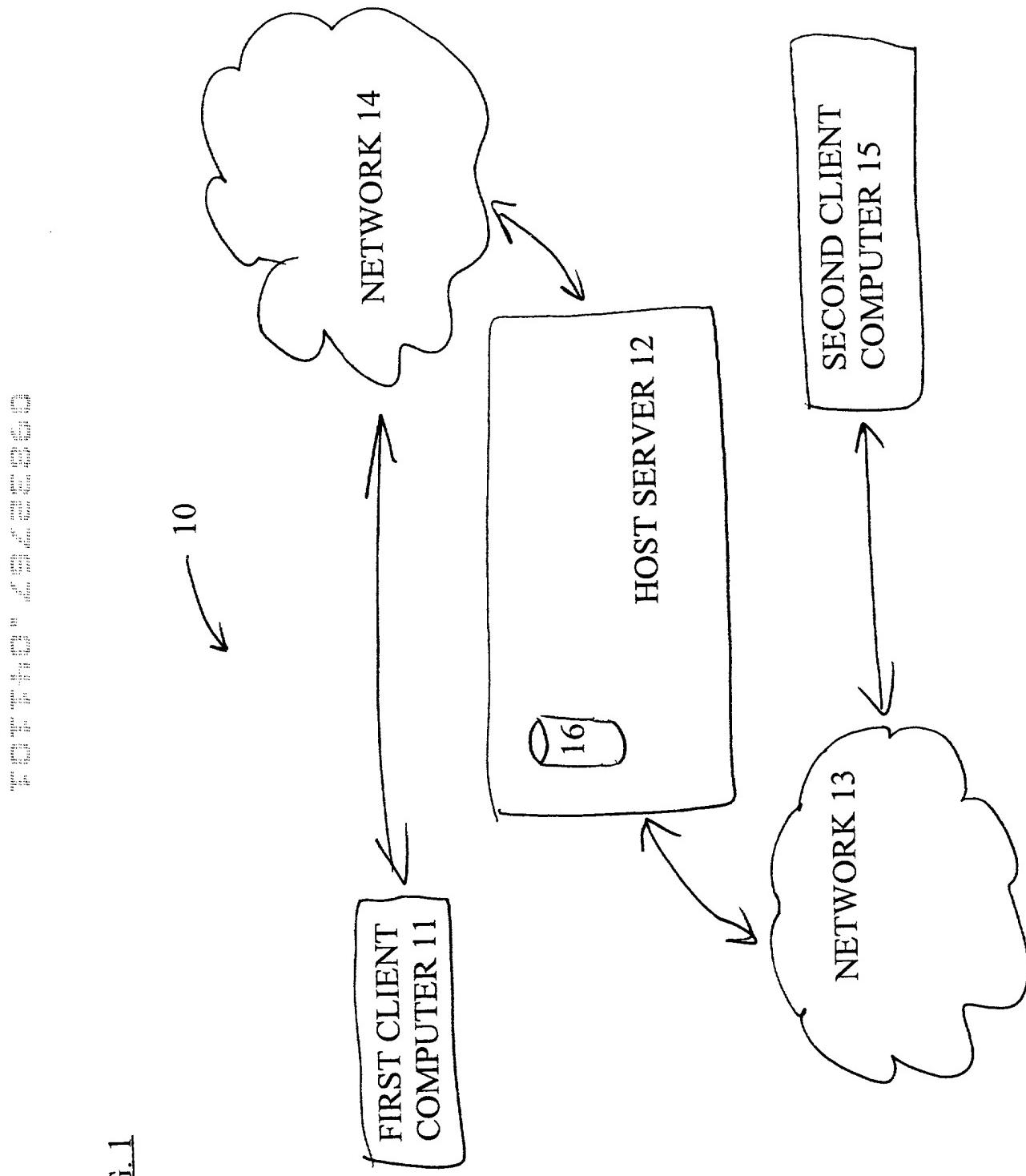


FIG. 2

option1 option2 option3 option4 option5 option6 option7 option8
option9 option10 option11 option12 option13 option14 option15 option16
option17 option18 option19 option20 option21 option22 option23 option24
option25 option26 option27 option28 option29 option30 option31 option32
option33 option34 option35 option36 option37 option38 option39 option40

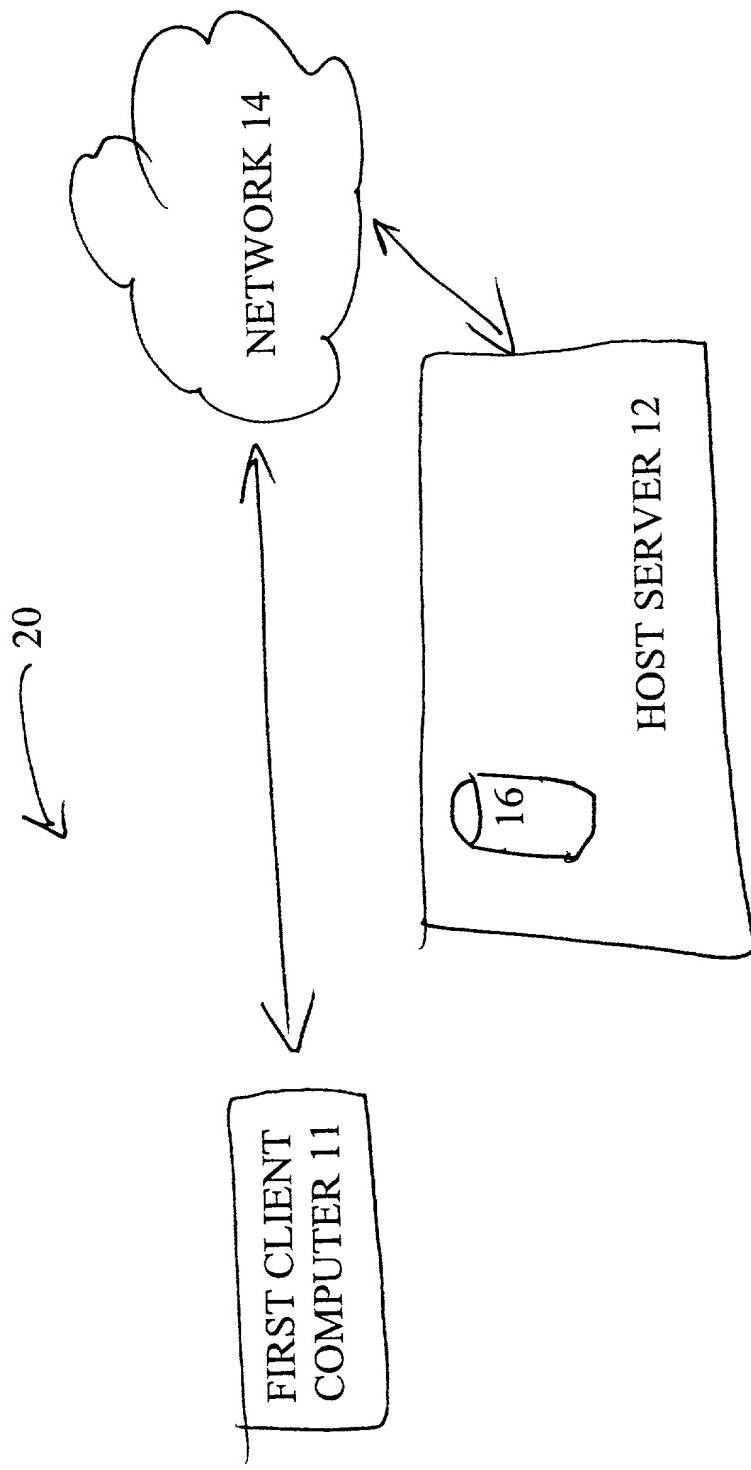
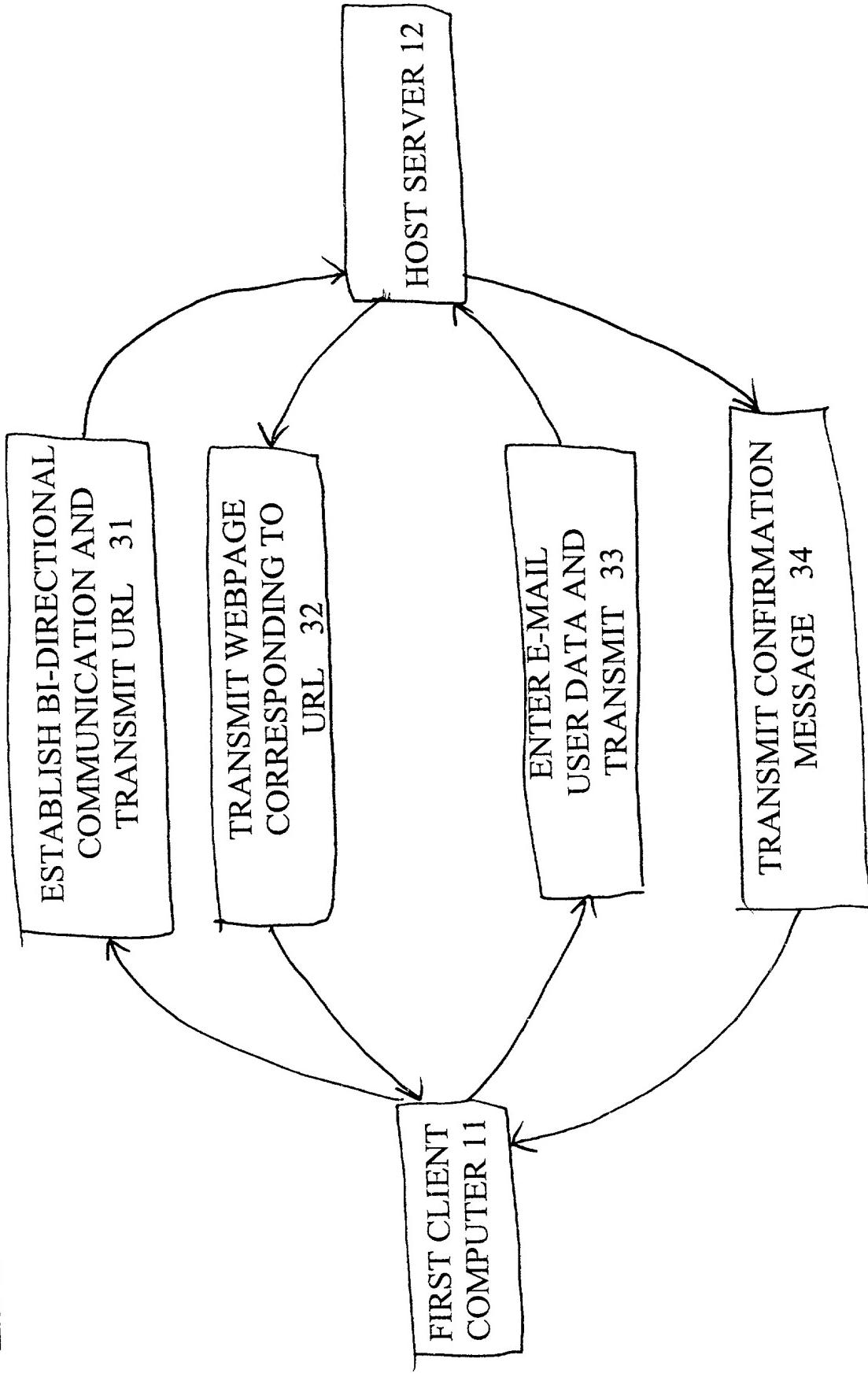
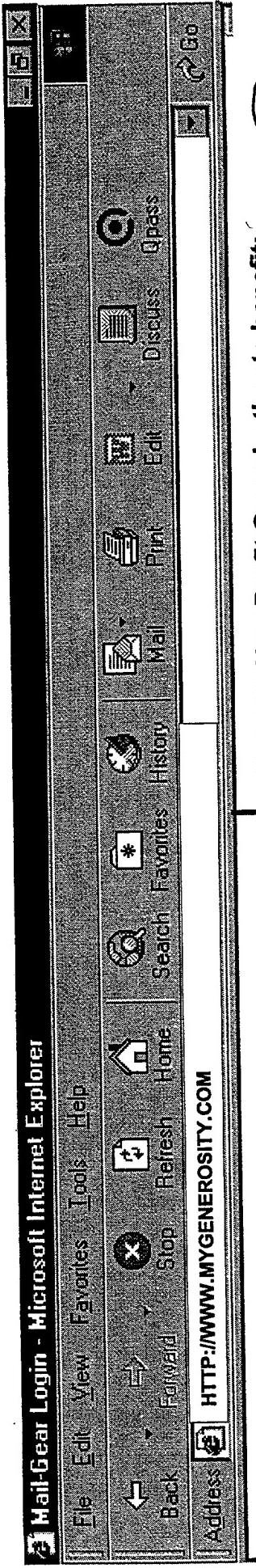


FIG. 3





- 11 • Welcome to eGenerosity.com
- 11 • To get your MyGenerosity.com account today – the email that gives™
- 11 • To get your MyGenerosity.com email account,

Select a Non-Profit Organization to benefit:

Name: <input type="text" value="401"/>	401
City: <input type="text" value="402"/>	<input type="text" value="406"/> 402
State: <input type="text" value="407"/>	<input type="text" value="408"/> 407
Zip: <input type="text" value="409"/>	409

To get your MyGenerosity.com email

- Select the school or charity you wish to benefit every time you send email.
- Fill out the registration form to the right.
- Go to www.mygenerosity.com and log on with your USER ID and PASSWORD.
- Begin benefiting the school or charity of your choice with every email you send.

Register for your MyGenerosity.com account

First Name 410	<input type="text" value="421"/>	421
Last Name 411	<input type="text" value="422"/>	422
Street 412	<input type="text" value="423"/>	423
City 413	<input type="text" value="424"/>	424
State 414	<input type="text" value="425"/>	425
Country 415	<input type="text" value="426"/>	426
Phone 416	<input type="text" value="427"/>	427
Gender 417	<input type="text" value="428"/>	428
Select User ID 418	<input type="text" value="431"/>	431
Password 419	<input type="text" value="432"/>	432
Password Again 420	<input type="text" value="433"/>	433

CLICK HERE TO START YOUR ACCOUNT

434

Fig. 4

FIG. 5

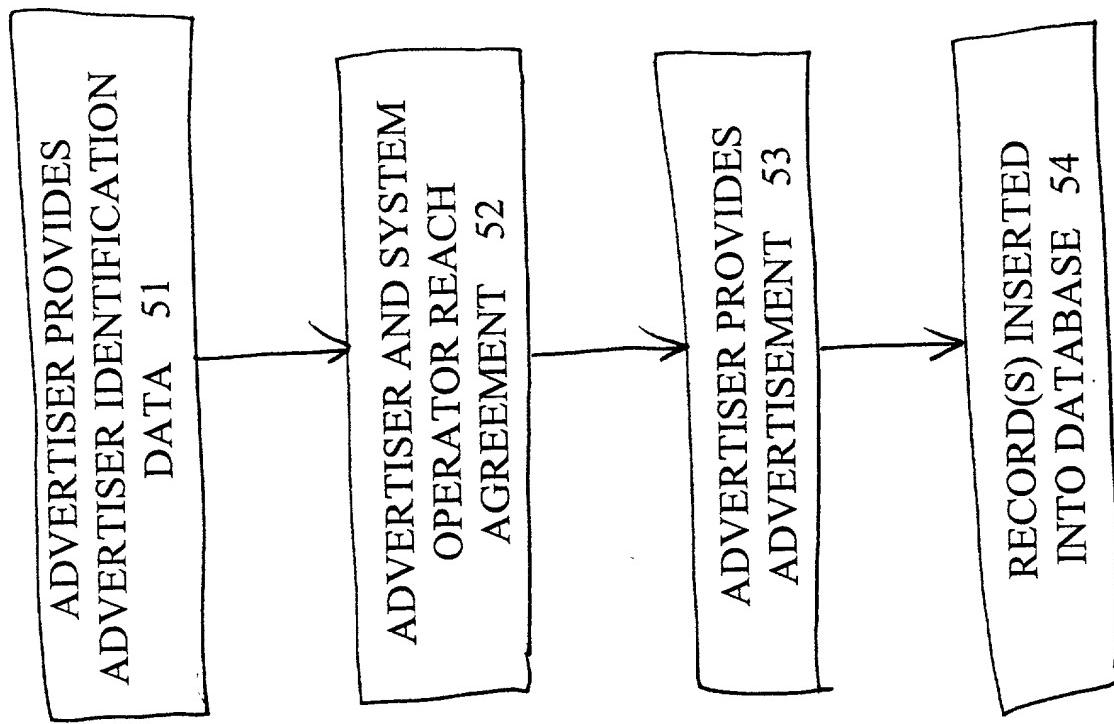


FIG. 6

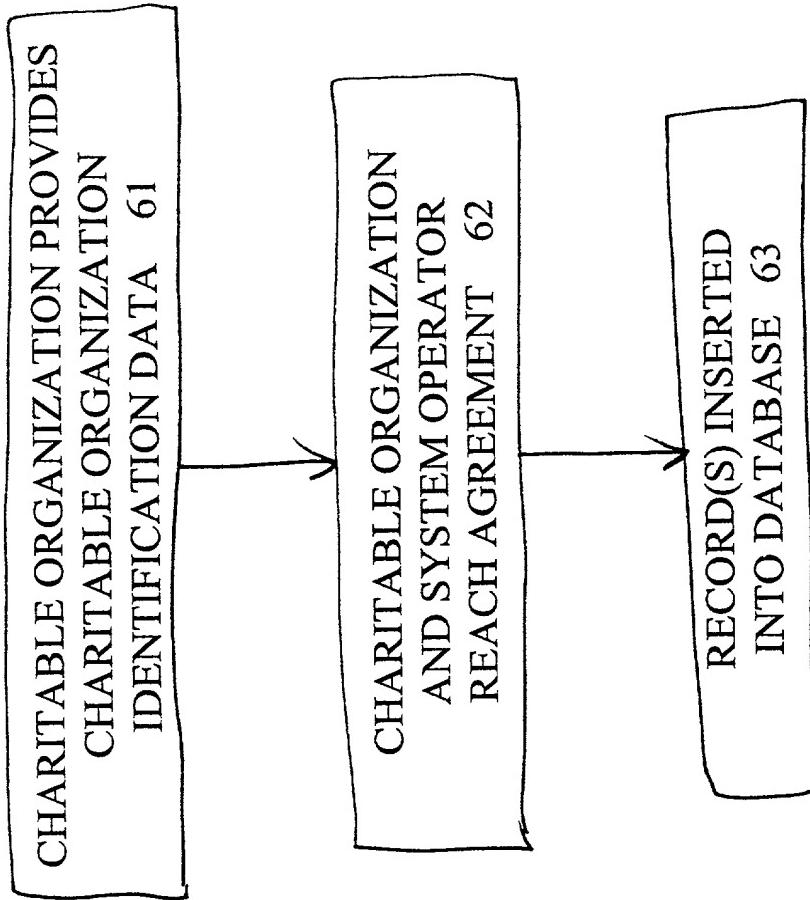


FIG. 7A

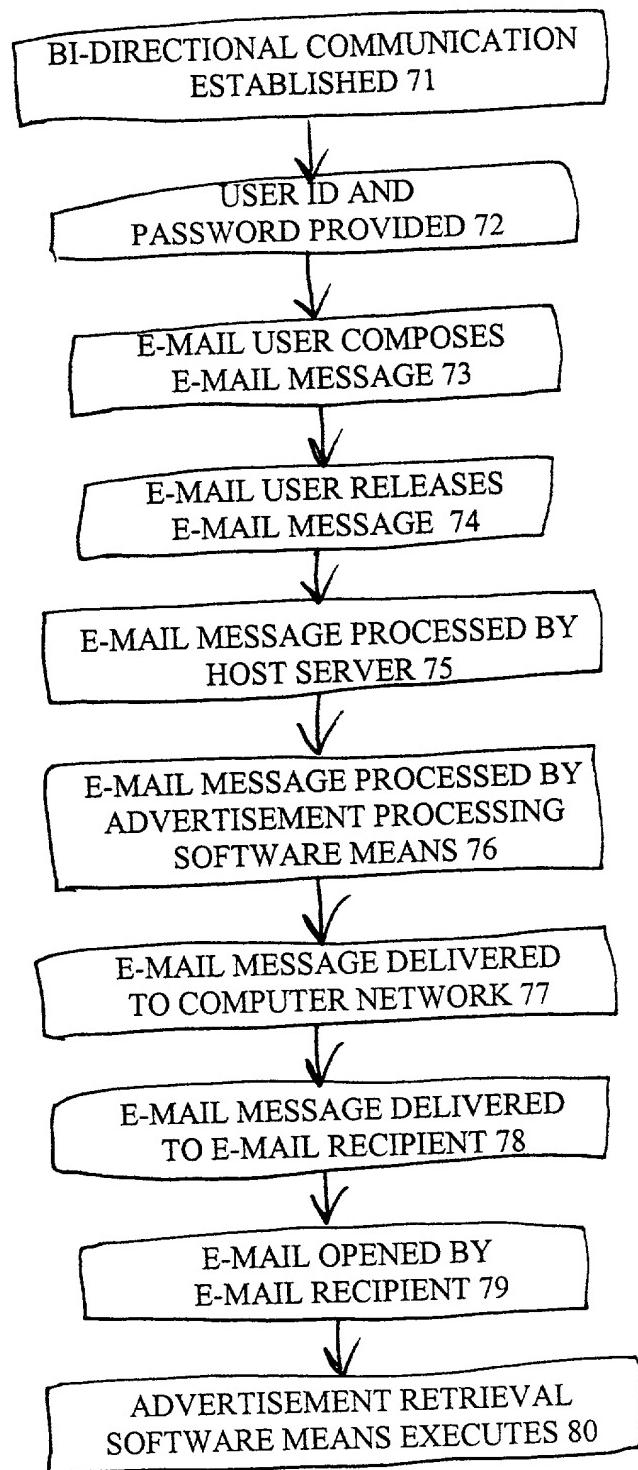
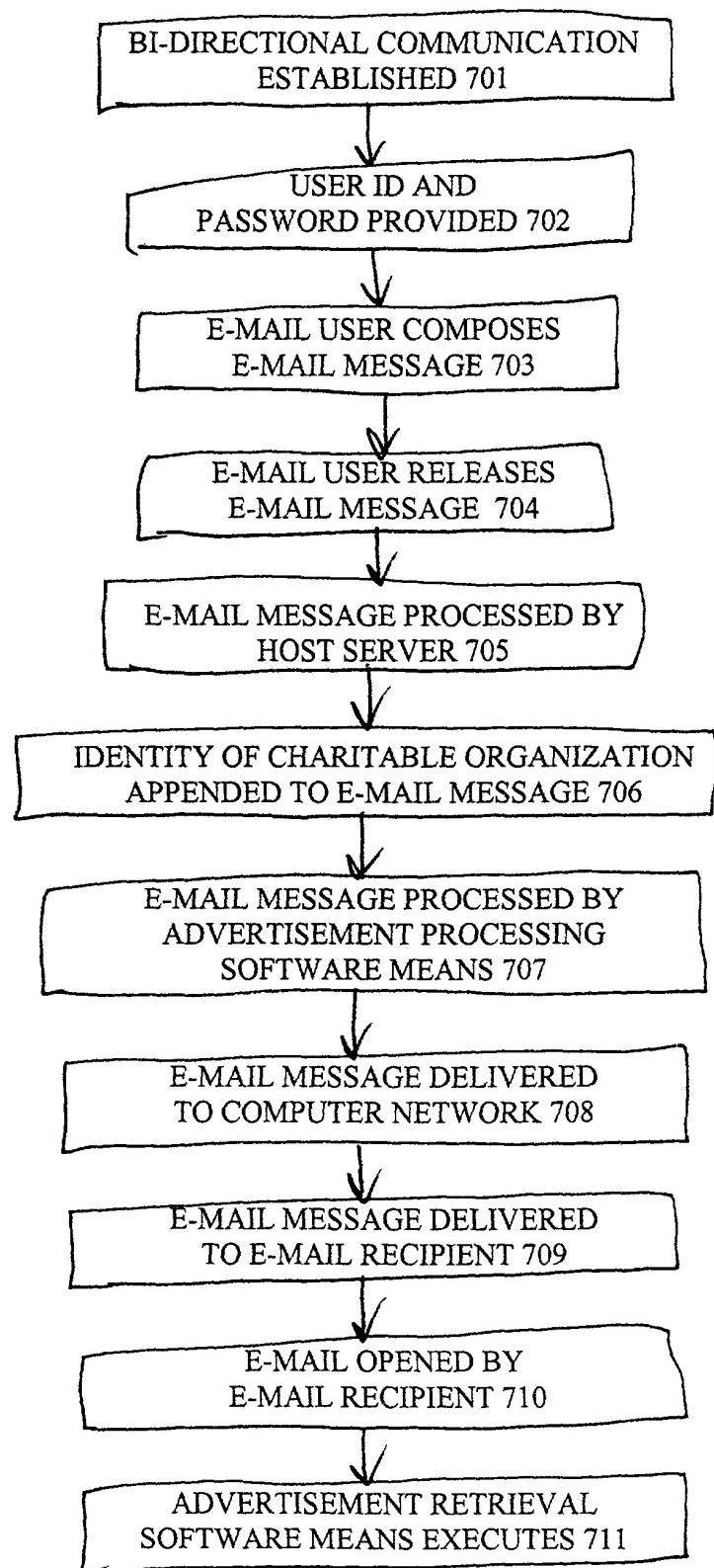
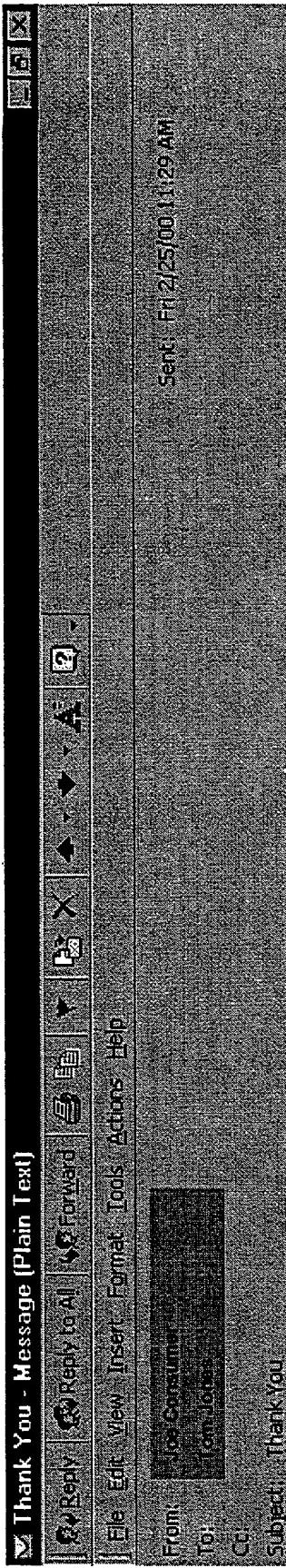


FIG. 7B





Tom,

Thanks again for the invite to this weekend's event. I have to speak with Jane this evening before we can commit. However, I can't foresee any conflicts.

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Thanks again.

Joe

83

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\$.05 went to the Washington Contemporary Ballet courtesy of Flower.com – Visit Flower.com to via
eGenerosity.com for a full selection of made to order bouquets for the special one in your life.

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F16. 8

FIG.9

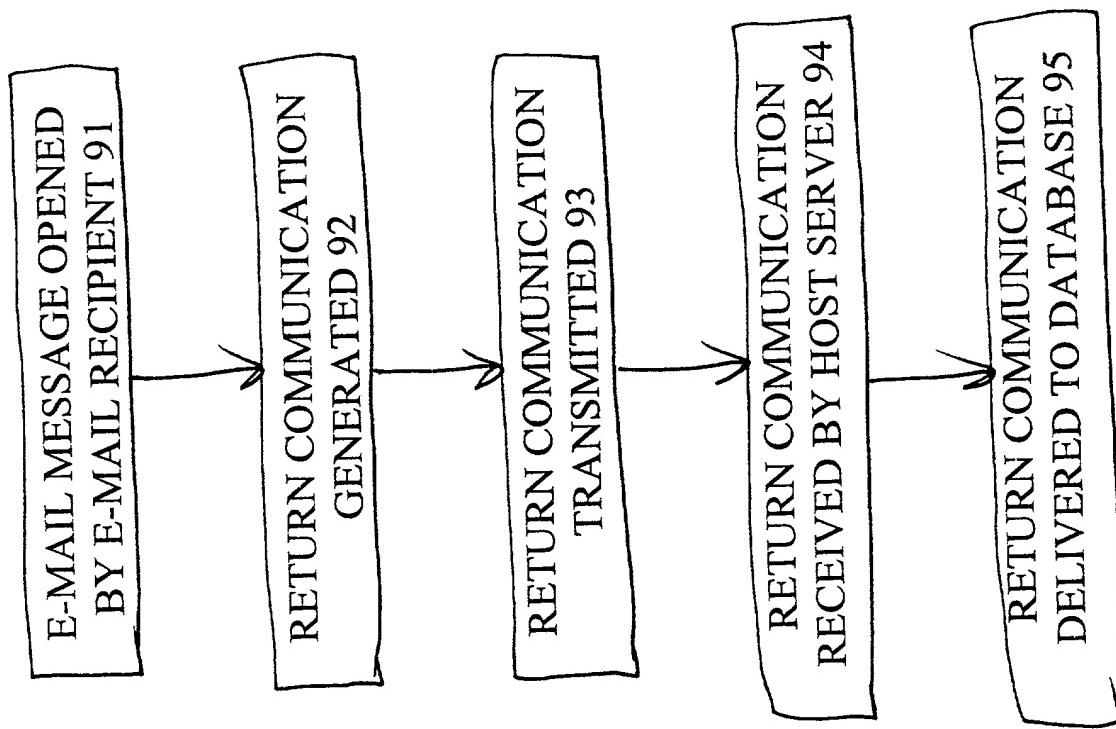
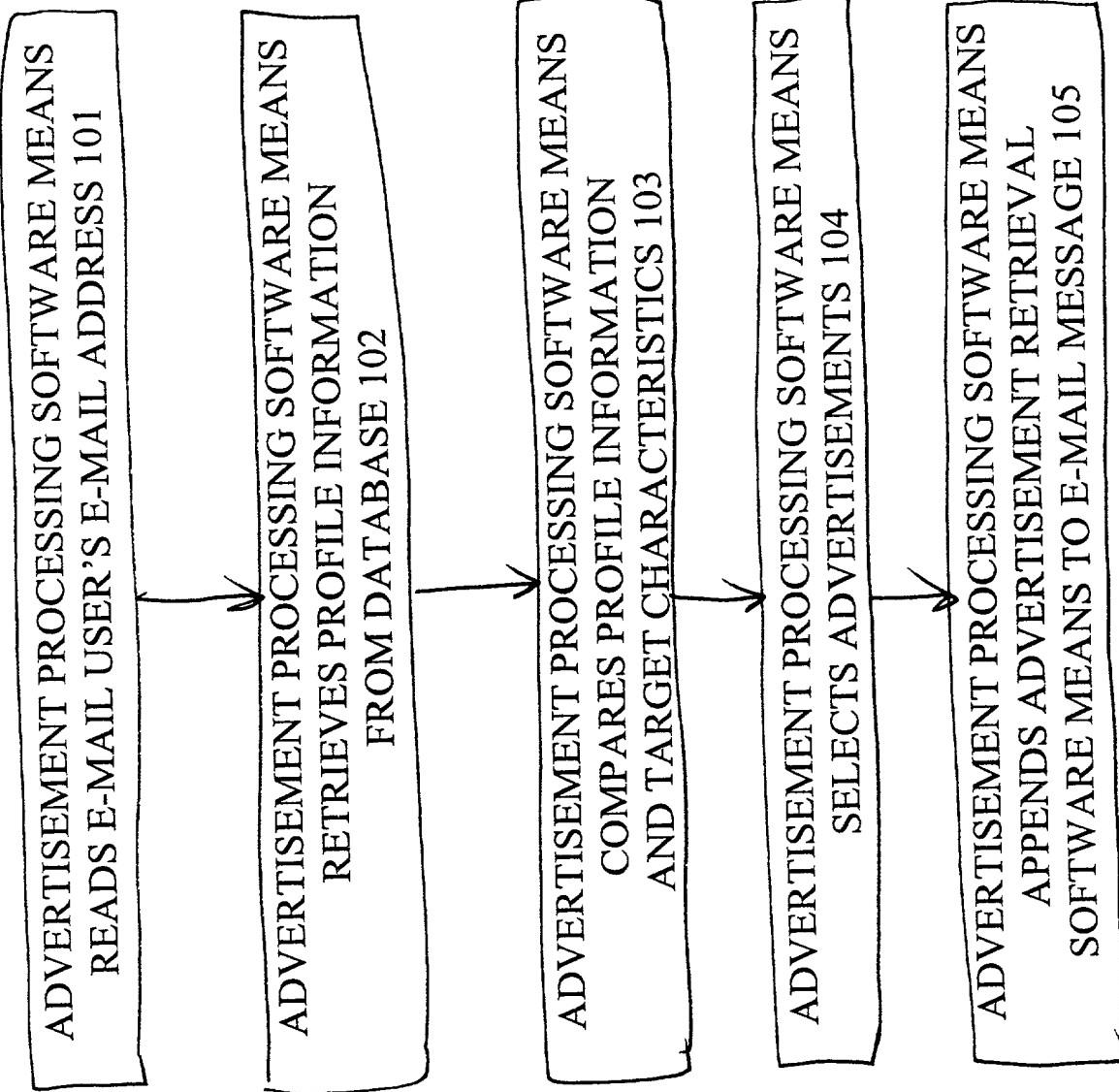


FIG. 10

advertisment software means
reads e-mail user's e-mail address 101



advertisment processing software means reads e-mail user's e-mail address, e-mail message subject, and e-mail body 111

ADVERTISEMENT PROCESSING SOFTWARE MEANS READS E-MAIL USER'S E-MAIL ADDRESS, E-MAIL MESSAGE SUBJECT, AND E-MAIL BODY 111

ADVERTISEMENT PROCESSING SOFTWARE MEANS IDENTIFIES E-MAIL USER AND KEY WORDS 112

ADVERTISEMENT PROCESSING SOFTWARE MEANS UPDATES E-MAIL USER'S PROFILE 113

ADVERTISEMENT PROCESSING SOFTWARE MEANS RETRIEVES UPDATED PROFILE INFORMATION 114

ADVERTISEMENT PROCESSING SOFTWARE MEANS COMPARES PROFILE INFORMATION AGAINST TARGET CHARACTERISTICS AND/OR KEYWORDS 115

ADVERTISEMENT PROCESSING SOFTWARE MEANS SELECTS ADVERTISEMENT 116

ADVERTISEMENT PROCESSING SOFTWARE MEANS APPENDS ADVERTISEMENT RETRIEVAL SOFTWARE MEANS TO E-MAIL MESSAGE 117

FIG. 11